

## **“Back to School 2025” Contest Official Rules**

The “Get Ready to Celebrate Back to School!” contest (the “Contest”) is held by LaSalle College (the “Contest Organizer” or “LaSalle College”). The Contest runs from June 29, 2025, at 10:00 a.m. until October 30, 2025, at 11:55 p.m. (ET) (the “Contest Period”) on the designated website as part of the registration campaign for LaSalle College for Fall 2025 (the “Event”).

### **Eligibility:**

The Contest is open to all residents of the province of Quebec aged 15 and over. Employees, representatives, and agents of the Contest Organizer, any company, corporation, trust, or other legal entity controlled by or affiliated with it, its advertising and promotional agencies, suppliers of materials and services related to this Contest, and members of their immediate families (siblings, children, parents), legal or common-law spouses, and all persons residing with such employees, representatives, and agents are excluded. A valid email account is required to participate.

### **HOW TO PARTICIPATE**

*No purchase required*

### **Registration:**

To enter the Contest, participants must complete the entry form (the “Entry Form”) available from a representative of the Contest Organizer at the Event site <https://collegelasalle.lcieducation.com/en/contestbts> and confirm their acceptance of the Contest rules by clicking “Submit” to officially enter the draw.

### **Participation Rules:**

Participants may complete the Entry Form either using ambassador tablets or their personal device via the QR code provided by LaSalle College ambassadors or a social media post by LaSalle College. Participants must agree to share their personal information and consent to receiving electronic communications (information, invitations, offers) from LaSalle College and LCI Education network campuses (opt-in).

Participants must be aged 15 or older. Prize winners, as described in section 6 of these rules, will be announced subject to compliance with these rules. Only one prize may be awarded per person for the entire duration of the Contest.

### **Limitations:**

Participants are limited to one (1) entry per person and per email address for the entire Contest Period. Failure to comply may result in disqualification.

### **Prizes:**

Below is the description, quantity, approximate value of each prize, and associated odds of winning:

<b>Description</b>	<b>Quantity</b>	<b>Approx. Value (CAD)</b>
Air Canada gift card (travel credit)	3	\$1,000
Cominar gift card (shopping spree)	4	\$400
Bonlook gift card	3	\$100
Amazon gift card	4	\$100
Uber Eats gift card	11	\$50
Cineplex gift cards	10	\$15

**Draw:**

On October 31, 2025, at 1:00 p.m., at LaSalle College in Montréal, a random selection of thirty-five (35) entries will be conducted among all eligible entries received in accordance with these rules to award the prizes. Limit of one prize per person and per household. The odds of winning depend on the number of eligible entries received at the time of the draw.

**Prize Claim:**

To be declared a winner, each selected participant must:

- a) Be reached by telephone by the Contest Organizer or its agency within two (2) business days following the draw. It is the participant's responsibility to provide a valid phone number where they can be reached Monday to Friday between 9:00 a.m. and 5:00 p.m. during this period; and
- b) Sign and return the Declaration and Release Form (the "Declaration Form") which will be sent to them, correctly answer the skill-testing question, and return the form via email within seven (7) days of receipt.

Failure to comply with any of these conditions will result in disqualification, and another draw will be conducted until a participant is selected and declared a winner in accordance with the rules.

Winners will be informed of how to claim their prize within four (4) to six (6) weeks of submitting their completed Declaration Form. If the prize is sent by mail, the Contest Organizer is not responsible for any lost, stolen, or delayed items.

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**GENERAL CONDITIONS**

**Disqualification:**

The Contest Organizer reserves the right to disqualify any person or cancel one or more

entries from a person who participates or attempts to participate in a manner contrary to these rules or that would be unfair to other participants (e.g., entries beyond the allowed limit). Such individuals may be reported to the appropriate legal authorities.

**Prize Acceptance:**

Each prize must be accepted as described in these rules and may not be transferred to another person, substituted for another item, or redeemed for cash, except as provided in the following paragraph.

**Prize Substitution:**

In the event it is impossible, difficult, and/or more costly for the Contest Organizer to award a prize as described, the Organizer reserves the right, at its sole discretion, to substitute the prize with another of similar nature and equal or greater value, as outlined in section 6.

**Prize Limitation:**

In all cases, the Contest Organizer shall not be required to award more prizes or award prizes other than in accordance with these rules.

**Prize Warranty and Suppliers:**

Each selected participant acknowledges that the only warranty applicable to any prize is the manufacturer's warranty, if applicable, and that upon delivery, all obligations related to the prize become the responsibility of the manufacturer and suppliers.

**Limitation of Liability – Prize Use:**

By participating in this Contest, any selected winner releases the Contest Organizer, its affiliates, subsidiaries, advertising and promotion agencies, employees, representatives, and agents (the "Released Parties") from any liability for damages that may arise from accepting or using the awarded prize.

**Limitation of Liability – Contest Operation:**

The Released Parties are not responsible for the malfunction of any computer component, software, or communication line; network failure; or for any incomplete, illegible, or deleted transmission, which could prevent participation in the Contest. They are also not responsible for any damages or losses related to downloading Internet pages, software, or the transmission of any information for Contest participation.

**Limitation of Liability – Contest Participation:**

By participating or attempting to participate in the Contest, all individuals release the Released Parties from any damage they may incur due to their participation.

**Contest Modification:**

The Contest Organizer reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend the Contest, in whole or in part, in the event of any occurrence or human or natural intervention that could affect the administration, security, impartiality, or proper conduct of the Contest, subject to approval by the Régie des alcools, des courses et des jeux du Québec, if required.

**Suspension of Prize Awards:**

If a computer or programming error results in awarding more prizes than intended according to the rules, the Organizer may suspend the Contest, make the necessary corrections, and conduct a redraw for affected participants under the correct parameters.

**Contest Termination:**

If for any reason the Contest must end before the official end date, the prizes may be awarded based on entries received, as determined by the Organizer in its sole discretion.

**Authorization:**

By entering, any selected winner authorizes the Organizer and its representatives to use their name, province, city of residence, photo, image, voice, and/or statements about the prize for advertising purposes, without compensation.

**Participant Communication:**

The Contest Organizer may contact participants regarding the Contest. By registering, each participant agrees to receive commercial electronic communications from LaSalle College. Unsubscribing at any time using the provided mechanism will not affect Contest participation validity.

**Personal Information:**

Personal information collected will be used only for administering the Contest and sending promotional and informational messages from the Organizer, as noted above.

**Ownership:**

All Entry Forms become the property of the Organizer and will not be returned.

**Organizer Decisions:**

Any decision made by the Organizer or its representatives regarding the Contest is final and binding, subject to decisions from the Régie des alcools, des courses et des jeux du Québec, where applicable.

**Disputes:**

Any dispute regarding the organization or conduct of a promotional contest may be submitted to the Régie for resolution. Any dispute regarding prize awarding may be submitted to the Régie for resolution efforts only.

**Severability:**

If any part of these rules is found invalid or unenforceable by a court, the rest of the rules will continue to apply to the extent permitted by law.

**Language:**

In the event of a discrepancy between the French and English versions of these rules, the French version will prevail.