



	Duration 16 months (4 semesters, 840 hours)		Schedule Full-time Evening		Language of Instruction French		Method of Instruction Online
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Turn your passion for creativity, organization, and teamwork into a career as an event planner with our online ACS in Event Planning and Management. From weddings to conventions and fundraisers to festivals, unleash your potential to orchestrate unforgettable, one-of-a-kind celebrations.

Career Prospects and Career Fields

Event project managers have a variety of career paths to choose from: leading communication, team management, specializing in communications, or becoming a logistics manager. Consider entrepreneurship by organizing your own events.

- In-house Event Planner for companies, non-profits (foundations, associations), festival promotion, government entities, or for events agencies,
- Freelance Event Planner (corporate events and meetings, galas, festivals, weddings, fundraisers, sports events, conferences, conventions, trade fairs and exhibitions),
- Event Promoter,
- Conference Services and Convention Planning Officer.

Diploma and Accreditation

This Attestation of College Studies (ACS) is approved by the ministère de l'Enseignement supérieur of Québec and is internationally recognized.

ACS programs are part of continuing education and destined primarily for adults seeking to add value to their skill set or reorient their career.

A student without a Certificate of eligibility (CEO) who begins an ACS program in English will be required to demonstrate sufficient knowledge of French, as defined by the regulations of the Ministère de la Langue française, in order to graduate.

This program is offered exclusively in French at LaSalle College Montréal. If you wish to enroll in the English program, please refer to the program available at LaSalle College Vancouver.



For this program, you'll need to use your own computer equipment.

[SEE REQUIREMENTS](#)


Admissions Criteria

Exceptions to these admission criteria may be applied. Every application is reviewed by the College. To be eligible for acceptance into an ACS program, applicants are generally required to meet one of the following criteria:

- Have interrupted their full-time studies for at least two (2) consecutive semesters or one (1) full school year; or
- Have followed post-secondary studies for a period of at least one (1) year; or
- Have a Secondary School Diploma (SSD) or a Diploma of Vocational Studies (DVS), and the program allows them to receive a technical training that is not available in a DCS program; or
- Have an equivalent education or an instruction deemed sufficient and meet the admission criteria set for college studies.

List of Courses

ACS programs are based on DCS program curricula, but do not have general education courses like French, English, or Philosophy.

Concentration Courses

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|---|-------|
| • Introduction to Event Planning | (60h) |
| • Digital tools and Social Media for Event Planning | (45h) |
| • Project Management and Negotiation | (60h) |
| • Marketing and Communication I | (45h) |
| • Event Logistics I | (60h) |
| • Financial Planning and Resource Management for Events | (60h) |
| • Service Offers, Creativity and Project Presentations | (60h) |
| • Event Logistics II | (60h) |
| • Marketing and Communication II | (60h) |
| • Project I: Presenting an Event concept | (60h) |
| • Cultures, Etiquette and Protocols | (45h) |
| • Entering the Event Planning Field | (90h) |
| • Project II: Managing an Event | (90h) |
| • Post-Event Activities | (45h) |

* The College reserves the right to substitute certain courses.