



	Duration 16 months (4 semesters, 900 hours)		Schedule Full-time Evening		Language of Instruction French		Method of Instruction Online
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Influence future collections and set fashion trends using what you learn in this online program from Canada's top fashion school. Concentrate on the job of commercial buyer when you take the ACS in Fashion Marketing - Buyer's Profile. Develop your skills as you gain key knowledge in style forecasting, merchandising, e-commerce, marketing, and distribution.

Career Prospects and Career Fields

According to the Metropolitan Fashion Clusters, Montréal, Canada's Fashion Capital, ranks third in clothing manufacturing in North America. Buyers can build a promising career, progressing into roles of responsibility, procurement management, or supply chain management, with the opportunity to specialize in specific sectors.

- Retail Buyers,
- Collections Director,
- Retail Planner,
- Commercial Buyer,
- Merchandising and Retail Coordinator,
- Collection Representative,
- Experience Manager,
- Social Media Specialist,
- Communication and Press Representative,
- Artist and VIP Manager.

Diploma and Accreditation

This Attestation of College Studies (ACS) is approved by the ministère de l'Enseignement supérieur of Québec and is internationally recognized.

ACS programs are part of continuing education and destined primarily for adults seeking to add value to their skill set or reorient their career.

A student without a Certificate of eligibility (CEO) who begins an ACS program in English will be required to demonstrate sufficient knowledge of French, as defined by the regulations of the Ministère de la Langue française, in order to graduate.

This program is offered exclusively in French at LaSalle College Montréal. If you wish to enroll in the English program, please refer to the program available at LaSalle College Vancouver.



For this program, you'll need to use your own computer equipment.

[SEE REQUIREMENTS](#)


Admissions Criteria

Exceptions to these admission criteria may be applied. Every application is reviewed by the College. To be eligible for acceptance into an ACS program, applicants are generally required to meet one of the following criteria:

- Have interrupted their full-time studies for at least two (2) consecutive semesters or one (1) full school year; or
- Have followed post-secondary studies for a period of at least one (1) year; or
- Have a Secondary School Diploma (SSD) or a Diploma of Vocational Studies (DVS), and the program allows them to receive a technical training that is not available in a DCS program; or
- Have an equivalent education or an instruction deemed sufficient and meet the admission criteria set for college studies.

List of Courses

ACS programs are based on DCS program curricula, but do not have general education courses like French, English, or Philosophy.

Concentration Courses

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| • The History of Fashion | (60h) |
| • Fibres & Textile Analysis | (60h) |
| • Fashion Marketing | (60h) |
| • Fashion Occupations | (45h) |
| • Creative Software Applications | (60h) |
| • Accounting in Fashion Marketing | (60h) |
| • Planning a Selection of Clothing and Accessories | (45h) |
| • Retailing Business Study | (45h) |
| • Budget and Financial Planning | (60h) |
| • Business-to-Business Sales | (60h) |
| • Choosing a Selection of Clothing and Accessories | (45h) |
| • Business Communications | (45h) |
| • Managing Fashion Merchandise | (45 h) |
| • Marketing and Planning Approaches | (45h) |
| • E-Commerce | (45h) |
| • Integration Project | (120h) |

* The College reserves the right to substitute certain courses.