



Business Management – Creative Industries Management (profile 410.X0)

[LEARN MORE](#)

	Duration 3 years (6 semesters, 2265 hours)		Schedule Full-time Daytime		Languages of Instruction English, French		Method- of Instruction On-campus
--	---	---	---	---	--	---	--

Unleash your creativity while sharpening your management skills. Our DCS program in Business Management (Profile in Creative Industries Management) blends logic with imagination. Become a leader in the dynamic fields of architecture, video games, media, content creation, and much more. When you take this program in Montréal, a hub of cultural innovation in Québec, you will find yourself at the heart of an ever-changing creative community.

Career Prospects

Montréal is a thriving hub of creativity, innovation, and culture, with 4.7 % of its jobs in creative industries.

Festivals, technology, and diverse arts initiatives fuel its

Career Fields

- Creative Administrative Technician,
- Project Manager,
- Tour Coordinator,
- Marketing and Media Coordinator,
- Event Manager,
- Programming and Event Coordinator,

Opportunities

Our unique approach incorporates real-world experience with classroom learning for hands-on, practical education.

- Collaborate with active industry professionals;
- Sharpen skills in a practical setting;
- Create a portfolio tailored to your career objectives.

Cutting-edge Facilities and Equipment

Experiment with cutting-edge, industry-standard equipment, software, and technology in our advanced facilities, including:

- Computer lab,
- Fully equipped photo studio,
- FLEX classrooms,
- Active learning classrooms,
- And many others!

Diploma and Accreditation

This Diploma of College Studies (DCS) is accredited by the ministère de l'Enseignement supérieur of Québec and is internationally recognized.

Holders of a Diploma of College Studies (DCS) can pursue university studies or enter the workforce directly.

Work Experience

Get sought-after practical experience with our Career Service and our **Work-Study Program (WSP), which incorporates two paid internships** into your program.

Our Business Management (Profile in Creative Industries Management) program also includes a **120-hour internship** as part of the curriculum.

For this program, you'll
need to use your own
computer equipment.

[SEE REQUIREMENTS](#)



Business Management – Creative Industries Management (profile 410.X0)


[LEARN MORE](#)

Tuition and Aid

Estimate the cost
of your studies
in 4 easy steps.

[CALCULATE MY FEES](#)


Admissions Criteria

Exceptions to these admission criteria may be applied.

Every application is reviewed by the College.

To be eligible for acceptance into this program, applicants are generally required to meet one of the following criteria:

- Secondary School Diploma (SSD).
- Diploma of Vocational Studies (DVS) with completion of:
 - Language of Instruction from Secondary 5,
 - Second Language from Secondary 5,
 - Mathematics CST 4 (or Math 436).
- Equivalent education or an instruction deemed sufficient.

List of Courses

Diploma of College Studies (DCS) programs consist of:

- General education courses common to all programs,
- General education courses specific to the program,
- Complementary general education courses.

General Education Courses

College-level institutions emphasize general education that focuses on core cultural knowledge, skill development, responsible citizenship, and shared cultural heritage.

Alumni have a well-rounded skill set and general knowledge that is valued in the workplace.

- 3 Physical Education courses (90h)
- 3 Humanities courses (150h)
- 4 Language and Literature courses (240h)
- 2 Second Language courses (90h)
- 1 Complementary course (45h)
- 1 French Literature course (45h)

Concentration Courses

You must take 2 concentration courses in French.

Semester 1

- Career in the Creative Industry (45h)
- Communication in a Creative Environment (45h)
- Accounting in the Creative Industry (60h)
- IT Tools for Management (45h)
- Introduction to E-Business (45h)

Semester 2

- Management Process (60h)
- Financial Management in the Creative Industry (60h)
- Statistics for Management (60h)
- Creative Industry Marketing (60h)
- Computer Tools for Creative Industries (45h)

Semester 3

- Law and Ethics (45h)
- Team and Human Resources Management (60h)
- Economic News and Corporate Financing (60h)
- Commercial Research and Innovative Market (60h)

Semester 4

- Financial Analysis in the Creative Industry (45h)
- Creative Environment Project (45h)
- Global Trade in Creative Goods and Services (45h)
- E-Marketing and Advertising (45h)
- Sale of Products and Services (45h)

Semester 5

- Planning and Management of the Operating Budget (45h)
- Français des affaires en milieu créatif (60h)
- Optimizing the Customer Experience (45h)
- Strategic Marketing of Creative Industries (45h)
- Development and enhancement of Products and Services (45h)
- Project Management in the Creative Industry (45h)

Semester 6

- Management and Development of a Sales Team (60h)
- Digital Commerce (45h)
- Creative Business Project (60h)
- Internship in the Creative Industry (120h)
- Sales and Commercial Representation (60h)

* The College reserves the right to substitute some courses.