



Administration and Management Technology - Electronic Commerce (profile 410.GE)

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	Duration 3 years (6 or 7 semesters, 2535 hours)		Schedule Full-time Daytime		Languages of Instruction English, French		Method of Instruction On-campus, Online
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Get ready to master all aspects of e-commerce, from the fundamentals of digital marketing to managing sales platforms. You will learn how to plan, coordinate, and optimize operations while developing a deep understanding of business models, logistics, and consumer psychology. With a hands-on approach, you will be ready to adapt to new trends and play a strategic role in businesses in the digital age.

Propel your career in e-commerce!

Career Prospects

A laptop computer is mandatory for study in this program. This laptop must be equipped with the Windows operating system to work with all software. Mentors may request other standard or student-licensed software mandatory for their courses to be installed.

Learn more about the benefits. It has been determined that a Windows PC is required for your program. If you plan to use a Mac, you may need to configure your Mac laptop to run software on Windows. We recommend purchasing an external numeric keyboard if your laptop does not already have one.

Career Fields

- Management careers
- Market development and sales
- Digital product and web project management
- E-commerce business analyst
- Digital strategy consultant
- Customer and user experience specialist

Opportunities

Our unique approach incorporates real-world experience with classroom learning for hands-on, practical education.

- Collaborate with active industry professionals;
- Sharpen skills in a practical setting;
- Create a portfolio tailored to your career objectives.

Cutting-edge Facilities and Equipment

Experiment with cutting-edge, industry-standard equipment, software, and technology in our advanced facilities, including:

- Computer lab,
- Fully equipped photo studio,
- FLEX classrooms,
- Active learning classrooms,
- And many others!

Diploma and Accreditation

This Diploma of College Studies (DCS) is approved by the ministère de l'Enseignement supérieur of Québec and is internationally recognized.

Holders of a Diploma of College Studies (DCS) can pursue university studies or enter the workforce directly.

Work Experience

Get sought-after practical experience with our Career Service and our **Work-Study Program (WSP)**, which incorporates **two paid internships** into your program.

Our Business Management (Profile in Electronic Commerce) program also includes a **120-hour internship** as part of the curriculum.

For this program, you'll
need to use your own
computer equipment.

[SEE REQUIREMENTS](#)



Tuition and Aid

Estimate the cost
of your studies
in 4 easy steps.

[CALCULATE MY FEES](#)


Admissions Criteria

Exceptions to these admission criteria may be applied.

Every application is reviewed by the College.

To be eligible for acceptance into this program, applicants are generally required to meet one of the following criteria:

- Secondary School Diploma (SSD) with completion of:
- Mathematics CST 4 (or Math 436).
- Diploma of Vocational Studies (DVS) with completion of:
- Language of Instruction from Secondary 5,
- Second Language from Secondary 5,
- Mathematics CST 4 (or Math 436).
- Equivalent education or instruction deemed sufficient

List of Courses

Diploma of College Studies (DCS) programs consist of:

- General education courses common to all programs,
- General education courses specific to the program,
- Complementary general education courses.

General Education Courses

College-level institutions emphasize general education that focuses on core cultural knowledge, skill development, responsible citizenship, and shared cultural heritage.

Alumni have a well-rounded skill set and general knowledge that is valued in the workplace.

- 3 Physical Education courses (90h)
- 3 Humanities courses (150h)
- 4 Language and Literature courses (240h)
- 2 Second Language courses (90h)
- 2 Complementary courses (90h)
(depending on eligibility, 1 French Literature course)

Concentration Courses

You must take 2 concentration courses in French.

- Career Planning (45h)
- Organizational Communication (45h)
- Data Management Tools (45h)
- Research Methodologies and Consumer Psychology (60h)
- Law and Policies in the Digital Era (45h)
- Accounting and Digital Environment (60h)
- Marketing Foundations and Digital Basics (60h)
- Corporate Accounting and Web Applications (60h)
- Human Resources and Human Innovation (60h)
- Digital Environment (45h)
- Organizational Management (60h)
- Budget Planning and Control (60h)
- Team Management and Creative Thinking (45h)
- Website Creation and Management (60h)
- Writing, Catalog and Product Marketing (45h)
- Customer Service and customer retention (45h)
- Finance 1: Performance Indicators and Financing (45h)
- Enterprise Legal Environment (45h)
- Strategic Marketing and Digital (60h)
- Operations Management and Logistics (75h)
- Web Data Analysis and Analytics (60h)
- Monitoring Activities and Performance Measures (60h)
- Business English (60h)
- Visual Design of User Interface (UI) (60h)
- Supplier Relationship Management and Procurement (60h)
- Ethics, Sustainable Development and Cultural Adaptation (60h)
- Customer Experience and Consumer Psychology (60h)
- Business Model: e-Commerce (60h)
- Advanced e-Commerce Platform Management (60 h)
- Workplace Internship (120h)
- Project Management (45h)
- Final Project: e-Commerce (60 h)
- International Transactions and Cultural Adaptation (45h)

* The College reserves the right to substitute some courses.