

Specialization Courses

WEEKEND FORMAT

LCI Barcelona

Specialize without putting your career on hold

Our specialization courses are designed to help you strengthen your profile or give your career a boost, while building the in-depth skills that set you apart in an increasingly competitive market.

When you complete your course, you will earn a Specialization Diploma awarded by LCI Barcelona. Backed by the prestigious LCI Education international network, this qualification certifies specialized, practical skills in the subject area of each program.

Why choose LCI Barcelona?

- **A specialization that opens doors**
  A promotion, a career change, or a new opportunity, wherever you're starting from.
- **Balance your job and your studies**
  Classes on Friday afternoons and Saturday mornings, without setting aside your work week.
- **Intensive training with real impact**
  Learn from working professionals and apply what you learn to real projects.

Weekend schedule

All courses are held on Friday afternoons and Saturday mornings.

The best place to specialize

Our spectacular campus, located in the 22@ innovation district, has been recognized with the prestigious Prix Versailles for architecture as the most beautiful in the world. Covering 11,000 square meters, it offers sustainable facilities equipped with advanced technology.





Fashion Editorial Styling

About the course

Immerse yourself in the world of fashion editorial styling and gain hands-on experience in the creative and production processes behind a fashion editorial. Through concept development, moodboard creation, garment selection, styling techniques, visual storytelling, and photoshoot production, you will learn to develop professional editorial projects while building your own creative vision and aesthetic language.

You will also come to understand the importance of collaboration, since the final images are the result of teamwork.

Language	Spanish
Duration	40 hours
Format	On campus at LCI Barcelona
Schedule	Friday afternoons and Saturday mornings

Study plan

1. **INTRODUCTION TO FASHION EDITORIAL STYLING**
Explore the role of styling in today's fashion industry and its relationship with fashion communication, publishing, and image-making. Discover different types of editorial projects and the work and influence of leading stylists, fashion editors, and creative directors, while analyzing the evolution of contemporary visual culture.

2. **VISUAL RESEARCH AND CONCEPT DEVELOPMENT**
Learn how to build a strong creative concept through research, cultural references, and visual analysis. You will develop moodboards, define visual directions, and explore how themes, narratives, and aesthetics shape contemporary fashion imagery in editorial, commercial, and digital contexts.

3. **EDITORIAL NARRATIVES AND CREATIVE DIRECTION**
This module focuses on building visual narratives and developing a coherent editorial vision. You will learn how styling, casting, locations, color, silhouette, and garment selection help tell a story, and you will understand the stylist's role within multidisciplinary creative teams.

4. **STYLING PRACTICE AND PROFESSIONAL WORKFLOW**
Develop practical styling skills and get a sense of a fashion stylist's day-to-day work. Through hands-on exercises and real-world case studies, you will explore proportions, layering, accessories, fittings, and look development, and learn how an editorial project is managed, from showroom appointments and garment pulls to photoshoot production and final delivery.

5. **PERSONAL EDITORIAL PROJECT**
Throughout the course, you will develop your own fashion editorial, from concept to final result. You will create a visual proposal, plan and run a photoshoot, and produce a final editorial that reflects your creative vision, your technical styling skills, and your understanding of contemporary fashion communication.



The course includes

- Masterclasses by fashion stylists and fashion editors who are actively working in the industry.
- A visit to a fashion showroom or fashion communication company, to get a firsthand look at the professional reality of editorial production and image creation.

Who it's for

This course is a great fit if you are a fashion designer, visual merchandiser, marketing or content manager, influencer, photographer, creative or art director, or entrepreneur, or if you are part of an emerging brand. It is also for you if you are a fashion enthusiast interested in visual storytelling and fashion communication.

Admission requirements

You don't need any previous styling experience. We recommend a background or interest in fashion, communication, photography, design, branding, or visual culture.

Instructor

Jess Monterde

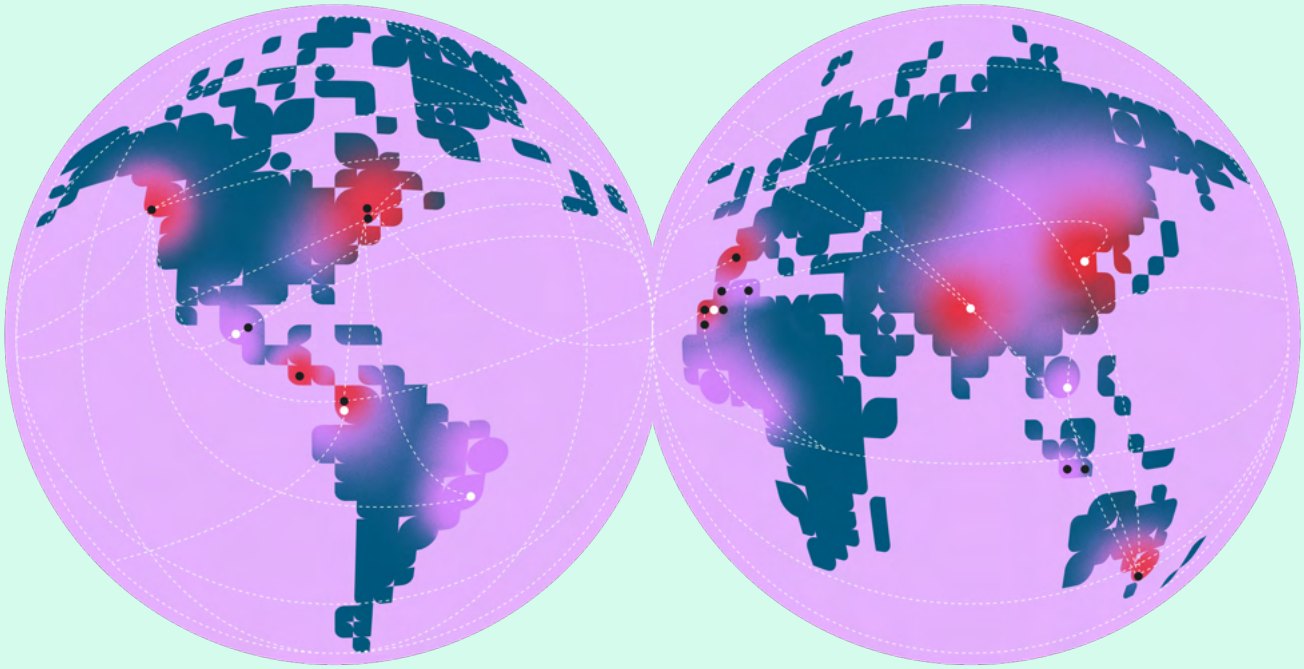
Fashion stylist and creative director with an international career spanning editorial, commercial, and brand-led projects across Europe and the United States.

She has collaborated with leading brands including Moncler, Nike, Fenty, Bimba y Lola, Mango, Desigual, Adidas, New Balance, and Apple, creating visual narratives that connect fashion, culture, and contemporary audiences.

Her work has been featured in publications such as Vogue, Harper's Bazaar, Elle, InStyle, i-D, and Numéro. Combining a strong creative vision with extensive industry experience, she specializes in editorial styling, art direction, and visual storytelling.



LCI Education



The World is Your Classroom

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