

Specialization Courses

WEEKEND FORMAT

LCI Barcelona

Specialize without putting your career on hold

Our specialization courses are designed to help you strengthen your profile or give your career a boost, while building the in-depth skills that set you apart in an increasingly competitive market.

When you complete your course, you will earn a Specialization Diploma awarded by LCI Barcelona. Backed by the prestigious LCI Education international network, this qualification certifies specialized, practical skills in the subject area of each program.

Why choose LCI Barcelona?

- **A specialization that opens doors**
  A promotion, a career change, or a new opportunity, wherever you're starting from.
- **Balance your job and your studies**
  Classes on Friday afternoons and Saturday mornings, without setting aside your work week.
- **Intensive training with real impact**
  Learn from working professionals and apply what you learn to real projects.

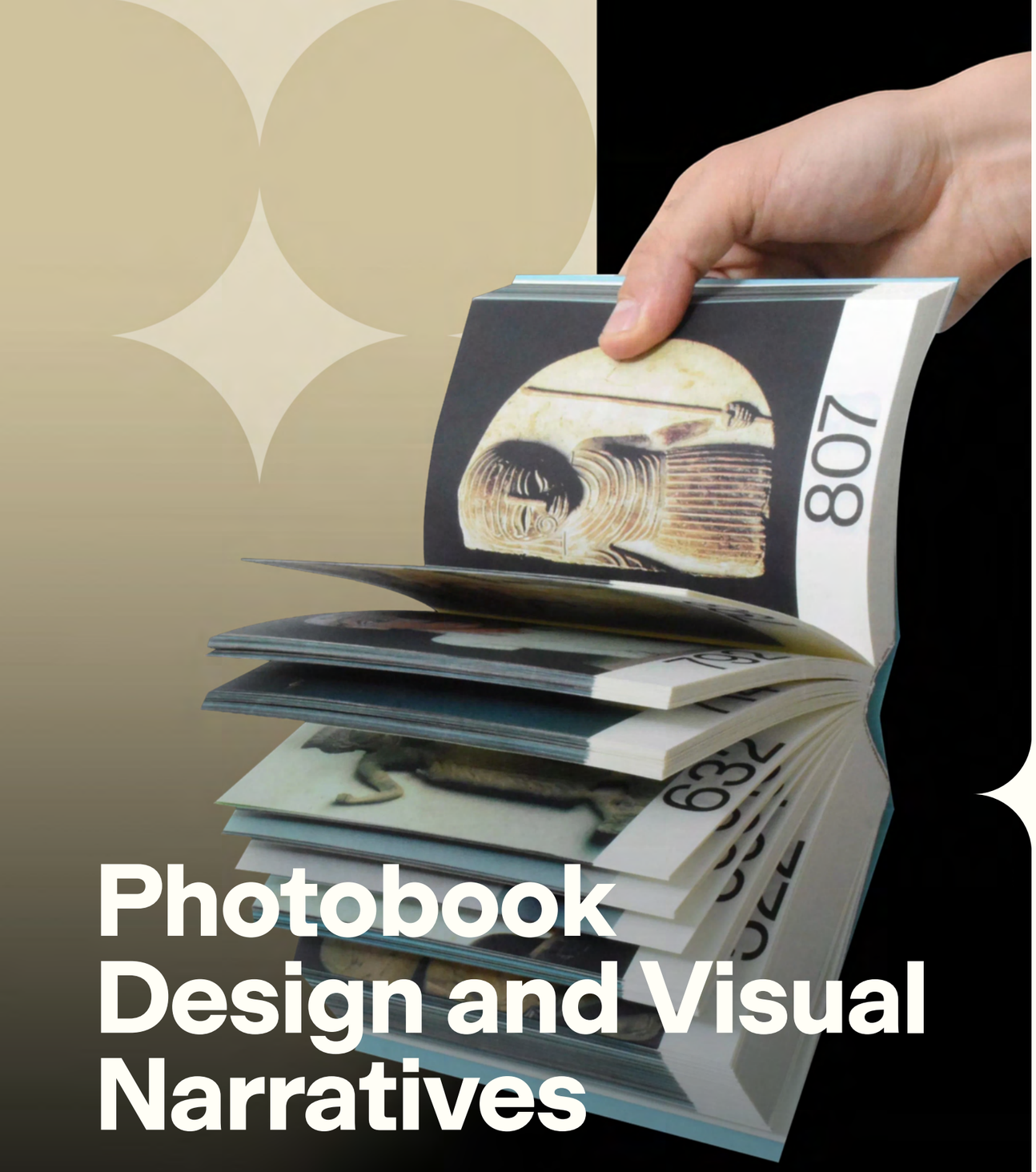
Weekend schedule

All courses are held on Friday afternoons and Saturday mornings.

The best place to specialize

Our spectacular campus, located in the 22@ innovation district, has been recognized with the prestigious Prix Versailles for architecture as the most beautiful in the world. Covering 11,000 square meters, it offers sustainable facilities equipped with advanced technology.





Photobook Design and Visual Narratives

About the course

This course explores the photobook as a medium for artistic and narrative expression, offering a comprehensive understanding of its potential as a tool for visual storytelling. Designed for those eager to explore the creative and communicative possibilities of the photobook, it combines theory and practice to guide you through every stage of the process, from initial concept to final production.

Through hands-on sessions, you will work on essential aspects such as design, sequencing, material choices, and printing methods, and also consider strategies for promotion and distribution. The course provides a historical and critical framework that places the photobook within broader artistic and publishing contexts and underscores its relevance as a contemporary creative practice.

A mix of lectures, case studies, and studio exercises will give you the tools to develop your own photobook projects, from concept and image curation to layout and production techniques. You will also learn about publishing pathways, distribution networks, and audience engagement, so you can find your way around the professional landscape of photobook publishing.

By the end of the course, you will have produced a photobook dummy or digital prototype, laying the groundwork for further refinement or full-scale production. The course focuses on the most critical aspects of photobook-making (narrative development, sequencing, design, and production) and prioritizes hands-on experimentation, discussion, and iteration.

Language	English
Duration	40 hours
Format	On campus at LCI Barcelona
Schedule	Friday afternoons and Saturday mornings

Study plan

1.

THE PHOTOBOOK AS A MEDIUM
A photobook is not just a collection of bound images: it is a form of storytelling, a physical object with rhythm, movement, and emotional impact. You will explore the photobook as an artistic and documentary tool, from early photographic albums to contemporary self-published works and award-winning editions, and analyze how sequencing, text, materials, and design shape the viewer's experience. Through case studies of influential photobooks, you will study different approaches to visual storytelling (linear, fragmented, poetic, or conceptual) and learn about today's photobook landscape, whose importance is growing at international festivals such as Les Rencontres d'Arles, the Kassel Dummy Award, and the Aperture Photobook Awards.

2.

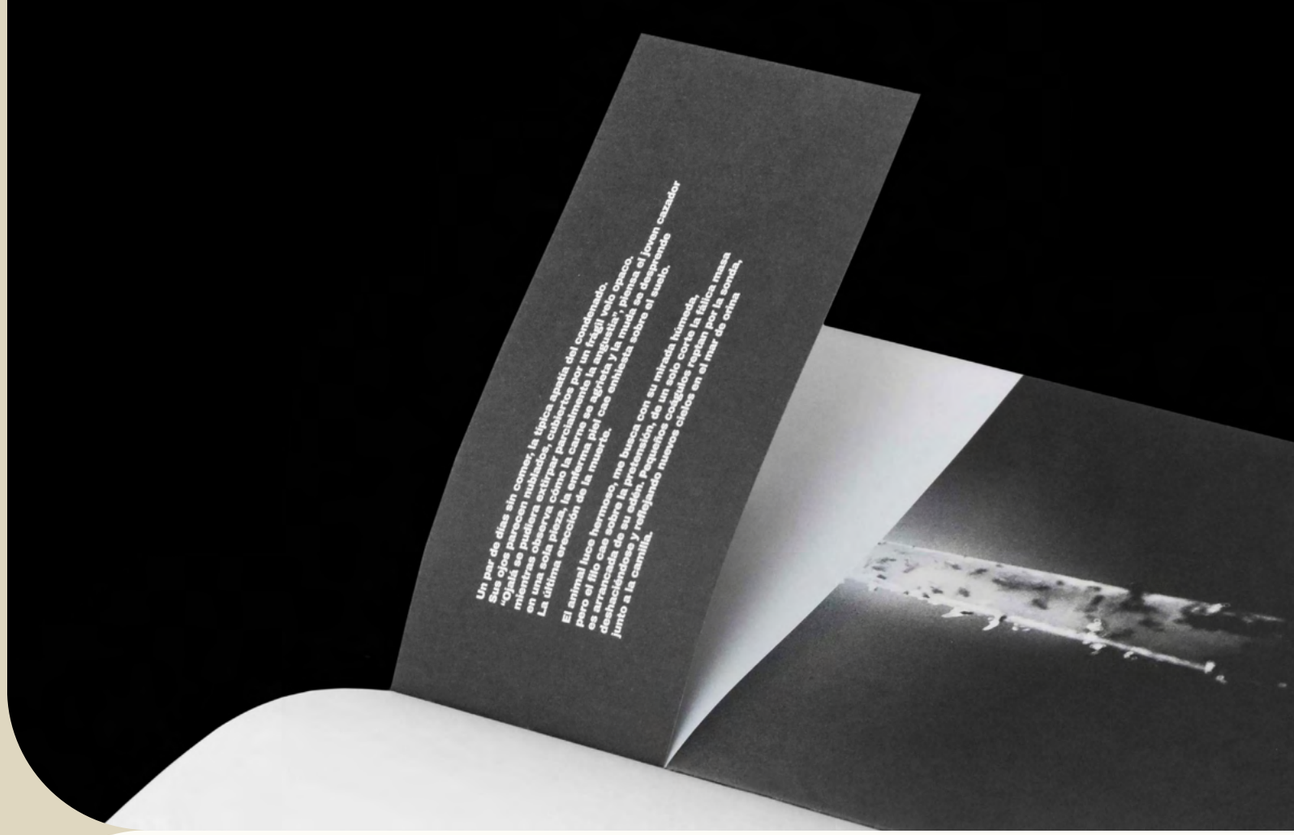
EDITING, SEQUENCING, AND IMAGE FLOW
Deciding which images belong in the book, in what order, and how they interact to create rhythm, tension, and meaning is one of the most demanding and crucial parts of photobook-making. In this hands-on module, you will learn to think like an editor and experiment with different narrative structures. You will work with physical prints and digital tools, and group critiques will play an important role in getting feedback and refining your approach. You will also explore how text (captions, essays, or poetic elements) can complement or disrupt a visual narrative. By the end of the module, you will have a roughly sequenced draft of your photobook, ready for the next stage.

3.

DESIGN, MATERIALS, AND PHOTOBOOK PRODUCTION
Once the narrative structure is defined, it is time to bring the book to life through design and material choices. You will learn the fundamentals of book design (layout, typography, pacing, white space, and format) and the practical side of production: paper types, printing methods, and binding techniques. You will experiment with simple bookmaking techniques, creating physical or digital prototypes. If you have prior experience with design software such as Adobe InDesign, you can refine your layouts digitally; if not, you can work with printed images and handmade dummies. You will also get an introduction to self-publishing and printing options: cost-effective ways to produce small print runs, and examples of self-published photobooks launched through crowdfunding and limited editions.

4.

THE PHOTOBOOK MARKET
Creating a photobook is just the beginning: getting it out into the world is a different challenge. This final module focuses on the photobook industry and the paths for getting your work noticed: competitions, festivals, and specialized publishing houses as launchpads for emerging photographers; publishing strategies (traditional publishing, self-publishing, limited editions, and DIY approaches); the role of distributors, bookstores, and online platforms; and the economic realities of producing and selling photobooks. You will finish with a final presentation of your dummy, with feedback and discussion on next steps for refining or producing your book.



The course includes

Exclusive masterclasses led by industry leaders, offering firsthand insight and expertise.

Who it's for

Great if you are a photographer, designer, or visual artist.

Admission requirements

This course is for you if you are a photographer, visual artist, or designer interested in exploring the photobook as a medium. You don't need prior experience in bookmaking or publishing, but you do need a personal photographic project or body of work that you want to develop into a photobook.

It is also a strong preparatory foundation if you are considering advanced studies in documentary and artistic photography.

Instructors

Moritz Neumüller

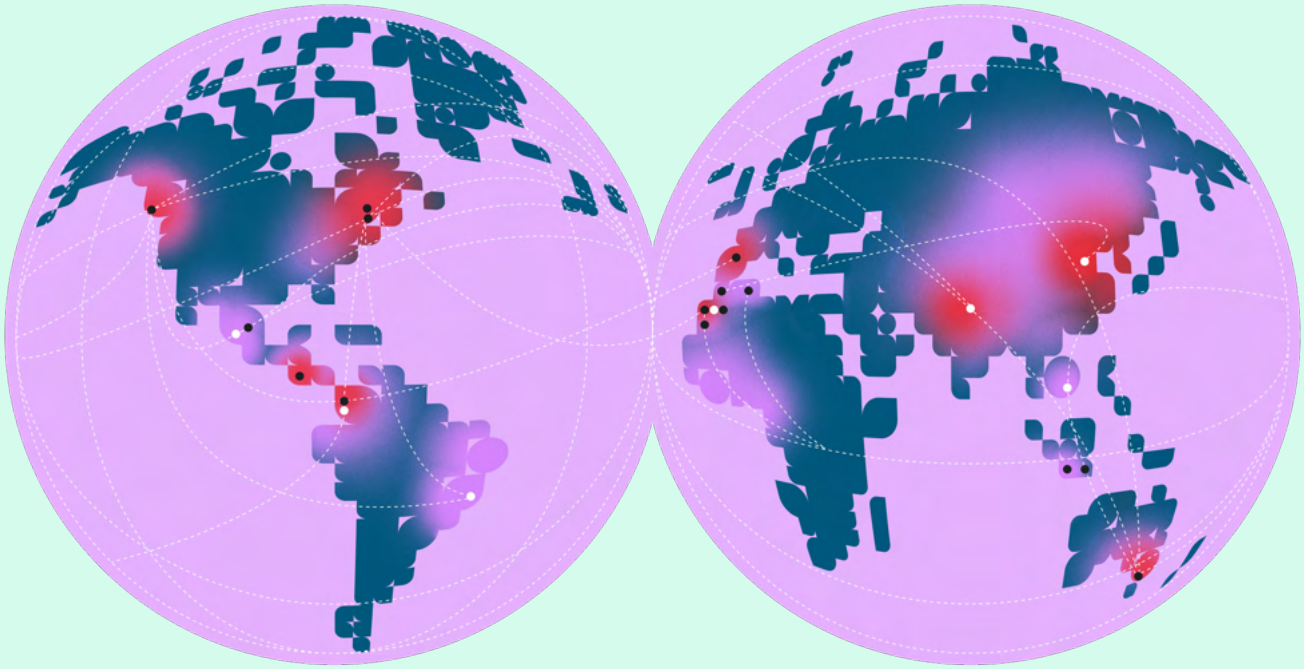
Ph.D., curator, educator, and writer in the field of photography and new media, born in Linz, Austria. He has worked in research and management positions for international institutions such as the Museum of Modern Art in New York, La Fábrica in Madrid, and PhotoIreland in Dublin. He is currently chief curator of Photobookweek Aarhus in Denmark. Recent curatorial projects include the exhibition Photobook Phenomenon at CCCB Barcelona and The Routledge Companion to Photography and Visual Culture, published by Taylor & Francis, New York. Since 2010, he has run The Curator Ship, a platform that provides useful information for visual artists. He also runs, under the title ArteConTacto and since 2009, an artistic and participatory research practice on accessibility to the arts and on museums open to all audiences.

Martín Bollati

Born in Buenos Aires in 1986, he is a visual artist whose work explores the relationship between photography and fiction, with a particular interest in the discursive possibilities that exist at the margins of the photographic apparatus and its structure. He is the founder and director of SED Editorial and 0/0, initiatives dedicated to the dissemination and exploration of innovative photographic projects. Throughout his career, he has published several books, including A Kind of Loop (Riot Books), La forma bruta (University of Cádiz), Vacant Dream State (280a), and Para describir una flor (Raya Editorial), as well as several titles published by SED Editorial. His work has been exhibited internationally, with notable participation in the 3rd Beijing Photography Biennale (China), Centro Cultural Kirchner in Buenos Aires (Argentina), Galería Cero in Madrid (Spain), and Galería Hydra in Mexico City, among other venues. In 2017, his work as an editor was recognized with the Best Latin American Photobook Award at the Latin American Photography Colloquium in Mexico. The following year, together with the 280a collective, he received the Art Trail Tesla Award at Unseen Festival in Amsterdam, and that same year he was also featured in the British Journal of Photography's "Ones to Watch" list.



LCI Education



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