

LCI Melbourne offers creative education that's different by design.

Our art, design, fashion and business students thrive in small, hands-on classes, seamlessly combining theory and practice, led by experienced mentors, delivered in our Collingwood campus.

LCI Melbourne is one of 12 higher education institutions on five continents that make up LCI Education. With a mission to connect people with opportunities through quality education, we were established in Montreal, Canada, more than 65 years ago, and now welcome 20,000 learners worldwide, each year.

Ready to take your next step?

To find out more, scan the QR code to book with an admissions advisor and take a campus tour.



We look forward to getting to know your passions, talents and ambitions, so we can help you find the right courses for you.

Call: 9676 9000
In-person: 9-5pm, 150 Oxford St.
Collingwood VIC 3066
lcmelbourne.edu.au



THE  WORLD
IS YOUR  CLASSROOM 

LCI Melbourne Pty Ltd trading as LCI Melbourne ABN: 97 585 592 579
Provider Category: Institute of Higher Education Provider ID: PRV12113 CRICOS Provider Code: 02201G Course ID: CRS1401529



Bachelor of Business and Innovation

Graduate in 2 years

Blend commerce and creativity



Different by Design



About the Bachelor of Business and Innovation



Redefine traditional business education by combining entrepreneurial thinking with the dynamic energy of creative industries.

Through project-based learning guided by industry leaders, you'll master skills in strategic planning, branding, and international business, while cultivating the ability to navigate global markets and lead with innovation.

Your launchpad to becoming a trailblazer in creative and cultural industries, empowering you to transform passion into thriving ventures.

Our graduates go on to become:

- **Agency Founders**
Launching independent studios, creative businesses or consultancies.
- **Content Creators**
Creating original media for platforms like TikTok or YouTube.
- **Design Consultants**
Working with companies on innovation and brand experiences.
- **Cultural Consultants**
Advising on inclusion, narratives, and creative direction.
- **Creative Technologists**
Bridging design and tech in interactive media.
- **Brand Strategists**
Running consultancies or boutique branding firms.
- **Independent Curators**
Working with galleries, pop-ups, and exhibitions.

B. Business and Innovation in brief

2 years, full time

3 trimesters per year

- Master the business of creativity
- 40% entrepreneurship study, 60% business, management & commerce study
- 15 hours of scheduled class time per week + personal study
- No exams, emphasis on start-ups and business innovation
- Part-time options available
- Apply with an ATAR score of 60 or more



Located in the heart of Collingwood, in a purpose-built, light-filled campus, LCI Melbourne is where your creativity meets its purpose.

Your voice, needs and interests are at the heart of how we teach, with our different by design approach.

Learn in small-classes supported with personalised mentoring, from industry-professionals.

Enjoy a thriving creative campus, hosting regular gallery exhibitions, talks, student meet-ups and industry events.

Be inspired by the local creative scene, surrounded by street art, cafes, design studios and galleries.

Graduate equipped with both the disciplinary mastery and individual self-confidence to make it in your chosen creative career.

Georgina Lenanda Sugiawan
Student,
LCI Melbourne

“Through LCI Melbourne’s partnership with Football Australia, I had the opportunity to register for an internship with them, and I was one of two people selected! It’s a really big opportunity... a great stepping stone.”

How our students rate us

85%

Student experience satisfaction (77% national average)*

* Results from the 2024 LCI Student Experience Survey and most recent available national QILT survey results (2023). Visit qilt.edu.au