



Course guide

Study art, design,
fashion and business.



Discover degrees
made different
by design.



We pay our respect to Elders past, present and emerging, and acknowledge all members of our creative community who are Aboriginal or Torres Strait Islander.

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Experience creative education that's

Different by design

How you will learn, differently

With our different by design approach, your voice, needs and interests are at the heart of how we teach. Rather than lost in a sea of strangers, at LCI Melbourne you will be individually supported with personalised mentoring.



Whatever your age or stage, here you'll find your place: whether it's your first time in front of a sewing machine, in front of an easel or playing with pixels; or if you're a seasoned pro ready, to launch your creative practice.

Learning unfolds over three trimesters each year, for two years. Each trimester your individual development will be guided by a specific theme to nurture both your personal and professional growth. You'll graduate equipped with both the disciplinary mastery and the individual self-confidence to make it in your chosen creative career.

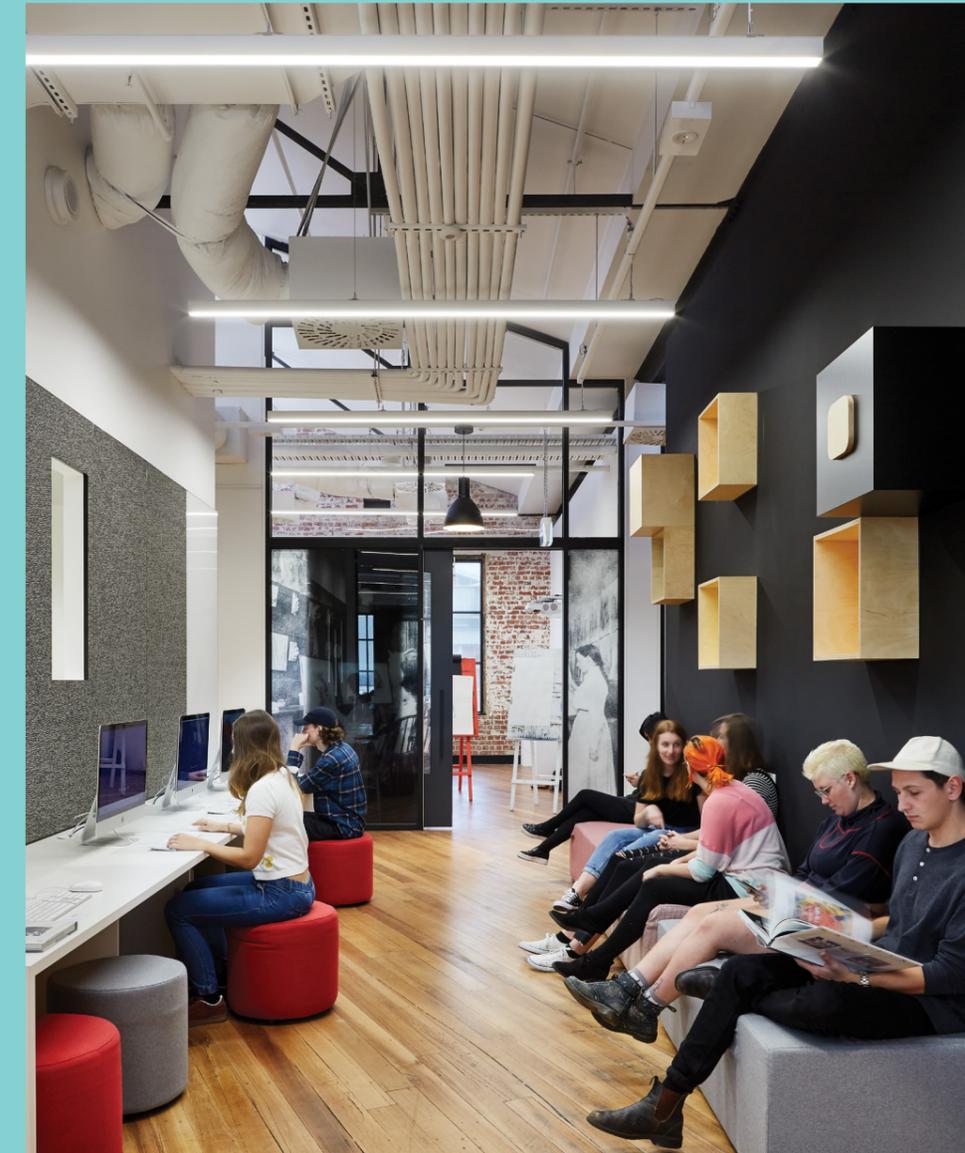
Whether you're passionate about art, fashion, design, or business, at LCI Melbourne your creativity meets its purpose. With us, you'll embark on a creative journey that's as unique as you are.

What we're all about

Located in the heart of Collingwood, in a purpose-built, light-filled campus, LCI Melbourne's degrees and diplomas blend conceptual creativity with practical making — all delivered in an inclusive community that celebrates individuality.

Our courses

- Bachelor of Design Arts
- Bachelor of Business and Innovation
- Diplomas in Fashion Design and Graphic Design



Why our students choose different

At LCI Melbourne you'll be supported to find your unique creative identity. Acquire a flexible skillset that offers you agility in times of change, with tailored guidance from mentors who get it and who care. You'll leave with real, on-the-job skills to turn your creative-calling into a successful career.

“My favourite part of LCI is the amount of extracurriculars that they offer. I've been on several runways already, helping backstage, which I think is has been really great foot in the door, for me, in the industry, getting my name out there.”

Rylee Martinsen
Graduate, Fashion and Costume Design
B. Design Arts



“When I discovered LCI, it really allowed me to broaden my horizons and inform where I want to direct myself in life. With the fashion pathway, I've achieved beyond my own expectations and have been academically challenged as well as personally fulfilled.”

Jordan Williamson
Student, Fashion and Costume Design
B. Design Arts



Learning that's a perfect fit

Led by creative mentors, learning is personalised for your needs, in an inclusive community, where everyone is welcome.

Experimentation is encouraged

Try your hand across disciplines, including fashion, film, photography, graphic design, interactive design, interiors, visual arts and business.

Quality education that's affordable

Ours are the most cost-competitive, creative courses in private higher education.

A fast-track into industry

Our trimester model means you'll learn at pace, graduating in as little as 2 years.

Right in the heart of Melbourne's creative scene

Learn from creative professionals, in buzzing Collingwood, surrounded by artists, galleries, designers, and entrepreneurs.

How our students rate us

Each year, we're proud to say, our students tell us their experience at LCI Melbourne is well above the national average, based on the national Quality Indicators for Learning and Teaching (QILT) survey.*

*Results from the 2024 LCI Student Experience Survey and most recent available national QILT survey results (2023). Visit qilt.edu.au

85%

Entire student experience satisfaction
(77% national average)

91%

Teaching quality satisfaction
(81% national average)

83%

Skill development satisfaction
(81% national average)

85%

Learning and peer engagement satisfaction
(56% national average)

94%

Student support satisfaction
(76% national average)

Bachelor of Design Arts



Bring your vision to life in the digital realm or physical spaces, with our Bachelor of Design Arts. Develop the knowledge, skills and application to deliver your own fashion collections, create engaging user experiences, design sustainable interiors, or craft revolutionary brand concepts.

Our curriculum is fuelled by the power of creativity, preparing you to leave your creative thumbprint on the world.

CHOOSE FROM SIX MAJORS

Fashion and Costume Design

Graphic and Digital Design

Interior Design

Filmmaking and Photography

Interactive Design

Visual Arts

COURSE DETAILS

Intakes	Duration	Delivery	Course ID	Credits	EFSTL*	Total Fees
February June September	2 Years, 6 Trimesters*	In Person	CRS1201241	300 Credit Points	3.0	\$48,000^

*Equivalent full-time study loading
^Domestic student fees

KEY FEATURES

70% practical study, 30% contextual and professional study

Graduate in just 2 years (full-time)

15 hours of scheduled class time per week + personal study time

3 trimesters per year

No exams, emphasis on your portfolio development



Fashion and Costume Design

Whether your ambition is to revolutionise runway fashion, create iconic costumes, or lead sustainable innovations, our Fashion and Costume Design major will give you the skills, knowledge, and industry connections for a thriving career.

This major goes beyond creating head-turning dresses or provocative retail displays; it's about staying ahead of trends and shaping consumer demand in an industry that balances glamour with hard work.

In this major, you'll:

- Develop advanced design thinking and creative problem-solving skills,
- Explore form, silhouette, material, and construction techniques,
- Master both traditional and digital design methods, from hand-drawing to digital illustrations,
- Learn to create flat patterns and construct garments,
- Gain insights into trend forecasting, fabric innovations, and fashion marketing,
- Understand manufacturing and production procedures.

Our graduates go on to become

Fashion Designers
Designing collections for retail or high fashion brands.

Costume Designers
Creating costumes for film, TV, theatre, or live events.

Textile Designers
Designing patterns, prints, or woven/knitted fabrics for fashion or interiors.

Fashion Illustrators
Producing detailed drawings and sketches of design ideas.

Pattern Cutters / Makers
Translating designs into technical patterns for garment production.

Fashion Buyers
Balancing trends with customer demand, selecting and purchasing clothes and accessories for retailers.

Wardrobe Supervisors
Managing costumes and wardrobe for film, TV, or stage productions.

Visual Merchandisers
Designing and arranging store displays, building brand experiences and attracting customers.



“LCI supported my individual creativity and my mentors pushed me to be the best creative version of myself. I’ve done more here than I could have ever imagined and created larger than life pieces, all in a welcoming environment.”

Ella Atkins,
Graduate, Fashion and Costume Design
B. Design Arts



❖ Filmmaking and Photography

If you dream of capturing life-changing moments through the lens, whether still or in motion, our Filmmaking and Photography major equips you with the skills to bring your vision to life.

This major is designed to develop your creative eye and technical prowess across a range of visual mediums. You'll learn to craft compelling narratives and imagery, starting with still photography and progressing to the dynamic moving images.

In this major, you'll:

- Master digital photography techniques for both studio and location shoots,
- Develop and refine your visual storytelling skills across various creative mediums,
- Learn the art of editing and post-production to enhance your visual narratives,
- Explore filmmaking, including live action narrative-based video production,
- Gain insights into digital visual effects and animation,
- Collaborate with fellow creatives on multidisciplinary projects.



Our graduates go on to become

Photographers

Shooting portraits, fashion, commercial, documentaries, or fine art.

Photojournalists

Capturing real-world events and stories for news outlets.

Content Creators / Videographers

Shooting and editing for brands, social media, or personal platforms.

Producers

Managing the business and logistics of film or photography projects.

Film Editors

Shaping the story by selecting and assembling footage.

Camera Operators

Handling the technical aspects of camera work.

Cinematographer / Director of Photography (DP)

Overseeing camera work, lighting, and composition.



“LCI Melbourne was fantastic for me as I was given the freedom to explore my practice in a way that was unique to me, which allowed me to stay true to my values and goals as a creative.”



Eli Christopher
Graduate, Filmmaking and Photography
B. Design Arts



Graphic and Digital Design

In a world driven by visual communication, our Graphic and Digital Design major empowers you to become a versatile and influential creative professional. Whether you aspire to craft iconic brand identities, design cutting-edge digital experiences, or push the boundaries of print media, this major will equip you with the skills to excel.

This major focuses on advancing your visual literacy and translating creative concepts across a wide range of mediums. From traditional print to digital platforms, you'll learn to communicate ideas and represent brands with impact and precision.

In this major, you'll:

- Master the art of combining words, images, and creative concepts to communicate ideas effectively,
- Develop expertise in typography, branding, packaging, and digital design,
- Learn to create compelling messages from concept to final output,
- Explore contemporary issues such as socially responsible, ethical, and sustainable design,
- Gain proficiency in industry-standard software and emerging technologies,
- Build a diverse portfolio showcasing your ability to solve real-world design challenges.



Our graduates go on to become

Creative Directors
Leading visual direction for brands and campaigns.

Graphic Designers
Creating brands, posters, packaging, and marketing.

Brand Designers
Making visual identities including logos, colour palettes, and guidelines.

Art Directors
Setting direction for campaigns, publications, and brands.

Digital Illustrators
Producing illustrations for editorial, books, advertising, or digital.

Environmental Designers
Creating graphics for museums, trade shows, or retail spaces.

Packaging Designers
Designing appealing, functional, and brand-consistent product packaging.



“Graphic design is so fun, it’s more in depth than just designing – I also get to cover advertising, motion animation and website design”.

 Gracia Monica
Student, Graphic and Digital Design
B. Design Arts



Interactive Design

Whether you see yourself designing cutting-edge mobile apps, creating immersive VR experiences, or revolutionising user interfaces for emerging technologies, our Interactive Design major opens doors to the digital realm.

In this major, you'll develop the skills to create compelling digital experiences that seamlessly connect people with products and services across various industries. Focus on human-centred design principles, emphasising user experience (UX), user interface (UI), and service innovation.

In this major, you'll:

- Gain a deep understanding of how people interact with and experience technology,
- Develop digital skills to design and execute interactivity for web, augmented reality, virtual reality, and other applications,
- Learn to evaluate common software and propose solutions for customer journeys,
- Master design prototyping, wireframing, and testing techniques,
- Apply your skills to industries ranging from media to architecture and medicine.



Our graduates go on to become

UX/UI Designers

Designing intuitive interfaces for apps, websites, and software.

Product Designers

Creating end-to-end designs blending UX, UI, and strategy.

Creative Technologists

Combining design and coding to create immersive AR, VR, and AI experiences.

Interaction Designers

Designing for user behaviour, transitions, and feedback systems.

Web Designers

Creating layouts, visuals, and user pathways for responsive websites.

Game Designers

Designing gameplay mechanics, experiences, and environments.

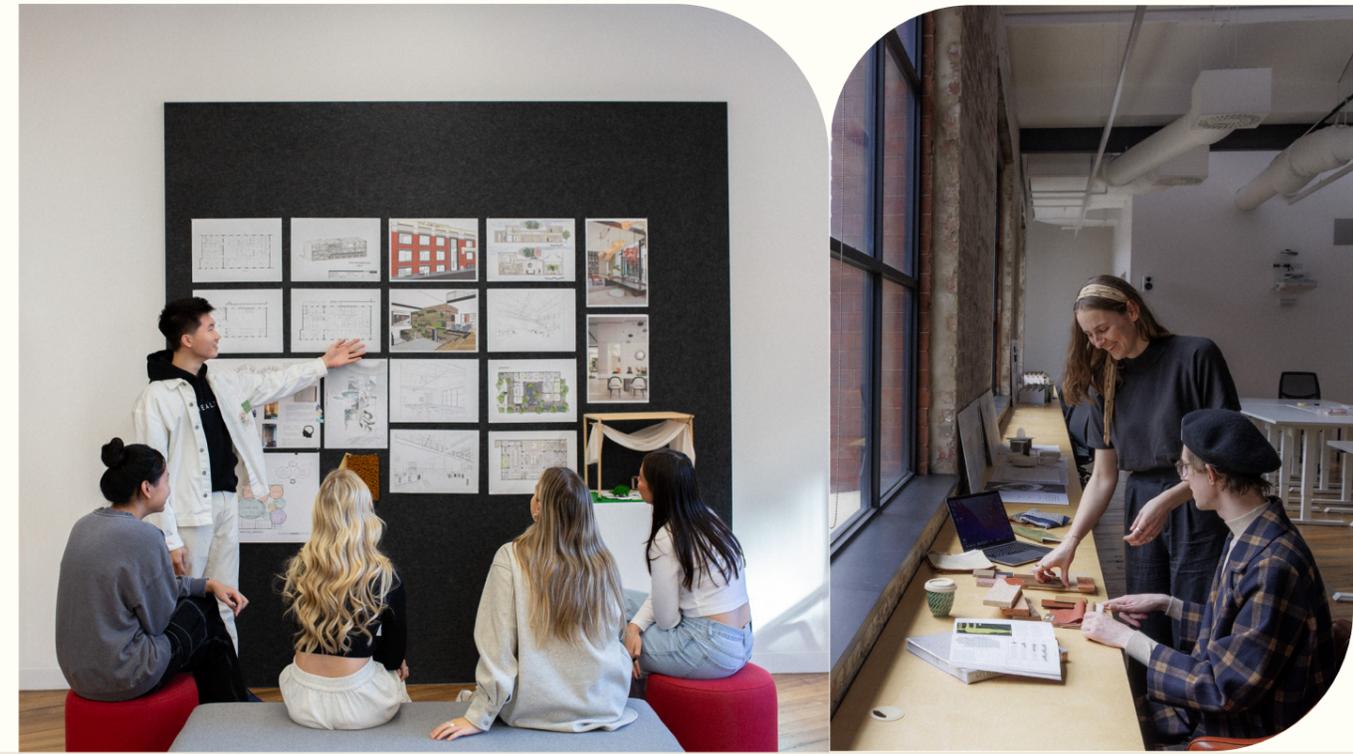
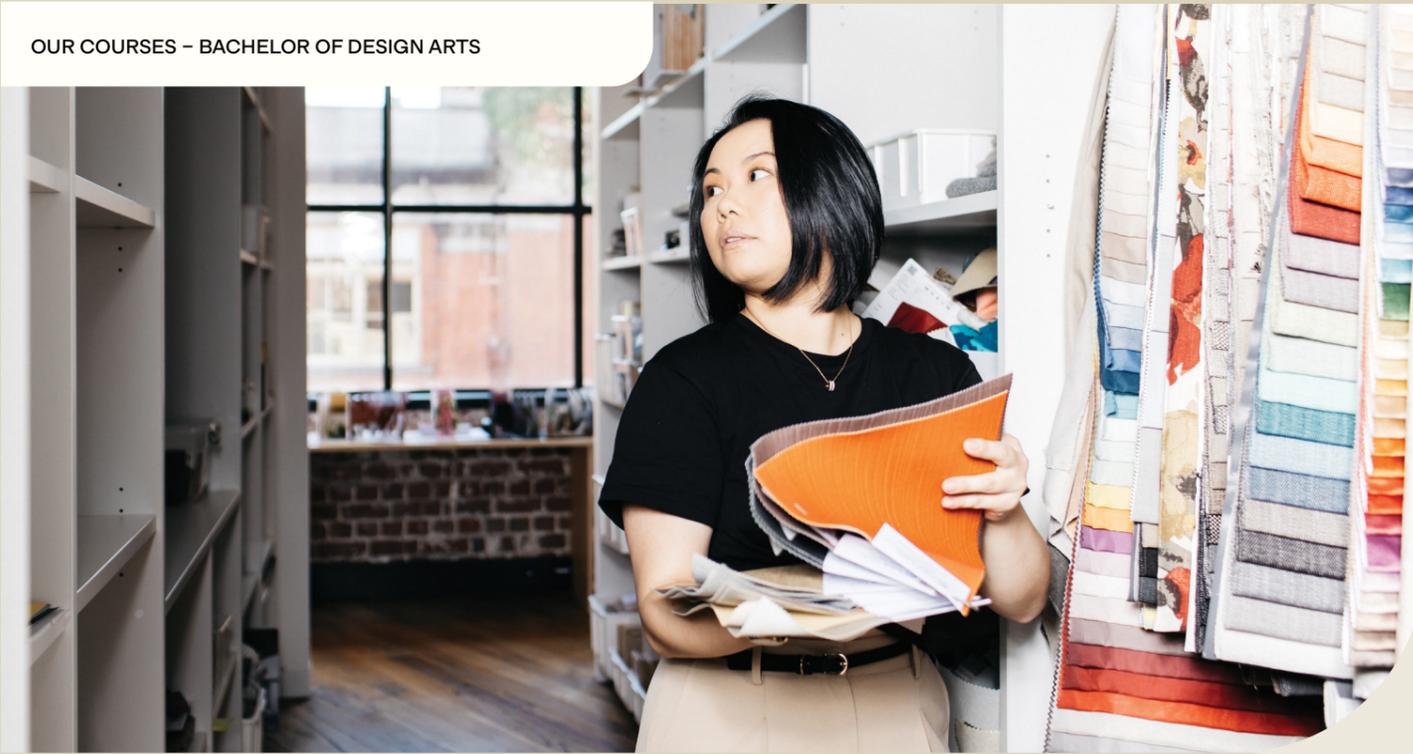
Motion Designers

Creating animated, interactive visuals for digital interfaces and stories.



“AI and technology are moving rapidly, so it is important that students learn what’s going on in the industry and take the time to explore new avenues. Our students entering this major will be creating work the world hasn’t even thought about yet.”

Neil Chenery
Academic Mentor



Interior Design

Whether you see yourself designing luxurious homes, creating innovative outdoor spaces, or reimagining commercial venues, our Interior Design major opens doors to exciting opportunities. Develop the expertise to create dynamic and engaging spaces that go beyond aesthetics, considering how interiors influence human behaviour and connect people to places.

This major emphasises environmental responsibility, ergonomic design, and cultural sensitivity, preparing you for a diverse range of projects across residential, hospitality, corporate, and global markets.

In this major, you'll:

- Learn to conceptualise, design, and produce innovative interior environments,
- Develop an understanding of environmental responsibility and sustainability,
- Master ergonomic design principles to create functional and comfortable spaces,
- Gain insights into cultural differences and their impact on design choices,
- Focus on human-centered needs to create spaces that enhance well-being and productivity,
- Explore the complex relationships between interiors and their inhabitants across various sectors.

Our graduates go on to become

Interior Designers

Shaping aesthetic and functional spaces for homes, offices, retail stores or hotels.

Exhibition Designers

Designing installations for museums, galleries, trade shows, or events.

Set / Production Designers

Creating physical environments for film, television, or theatre.

Furniture Designers

Designing stand-alone or custom furniture pieces.

Lighting Designers

Executing lighting schemes for mood, function, and aesthetics.

Commercial Interior Designers

Specialising in restaurants, offices, or retail stores.

Residential Interior Designers

Working directly with homeowners to personalise living spaces.

Interior Stylist

Curating furnishings and decor for photo shoots, showrooms, or client spaces.

Sustainable Interior Designers

Focusing on eco-friendly design, sustainable materials and practices.



“In interior design at LCI Melbourne, you get a tailored learning experience – ensuring you have a sound knowledge base of the fundamentals of every aspect of the industry from model making, to concept design, to relevant digital software techniques.”



Catherine Le
Graduate, Interior Design
B. Design Arts



Visual Arts

Whether you aspire to be a practicing artist, curator, or art educator, our Visual Arts major will teach you to transform your artistic vision into a vibrant creative practice.

This major is about discovering your unique artistic voice in a dynamic studio-based environment. It emphasises individual development and experimentation across a wide range of mediums and aesthetics, preparing you for a multifaceted career in the arts.

In this major, you'll:

- Create your own work and curate exhibition spaces,
- Explore various mediums including drawing, painting, sculpture, and digital art,
- Research traditional artistic techniques and fundamental art movements,
- Experiment with interdisciplinary and contemporary methods such as performance art, multimedia, and installation,
- Develop critical thinking and visual literacy skills,
- Engage in studio-based learning with guidance from experienced artists and educators.



Our graduates go on to become

Fine Artists

Creating original artwork for galleries, commissions, or personal exhibitions.

Illustrators

Producing hand-drawn or digital illustrations for books, magazines, advertising, packaging, or animation.

Art Directors

Leading visual direction for creative projects in publishing, advertising, or branding.

Curators

Organising and interpreting collections and exhibitions for galleries and museums.

Concept Artists

Developing characters, environments, and props for films, animations and games.
Animators

Creating motion-based visuals for film, television, games, or digital platforms.

Gallery Managers

Overseeing art gallery operations, including artist relations, exhibition planning, and sales.



“My mentors have taught me that it’s okay to be myself and embrace the kind of artist that I think I am supposed to be, rather than the artist I think people want me to be.”



Ben Edwards
Graduate, Visual Arts
B. Design Arts

Course map

YEAR ONE

T1	T2	T3
Exploration	Foundation	Issues
Body Workshop 3h x 6wks 10 credits	Design Laboratory: Foundation 6h x 12wks 20 credits	Design Laboratory: Issues 6h x 12wks 20 credits
Space Workshop 3h x 6wks 10 credits		
Image Workshop 3h x 6wks 10 credits	Design Technology 3h x 12wks 10 credits	Design Sub Major 6h x 12wks 20 credits
Message Workshop 3h x 6wks 10 credits	Future Forward Design 3h x 12wks 10 credits	
Design History & Culture 3h x 12wks 10 credits	Social Trend Forecasting 3h x 12wks 10 credits	
	Design Issues & Impacts 3h x 12wks 10 credits	

YEAR TWO

T4	T5	T6
Global	Industry	Self
Design Laboratory: Global 9h x 12wks 30 credits	Design Laboratory: Industry 9h x 12wks 30 credits	Design Laboratory: Capstone 9h x 12wks 30 credits
Elective 3h x 12wks 10 credits	Business Principles 3h x 12wks 10 credits	Personal & Professional Practice 3h x 12wks 10 credits
Global Design Culture 3h x 12wks 10 credits	Professional Practice & Systems 3h x 12wks 10 credits	Professional Communication 3h x 12wks 10 credits

Students can choose to undertake either **Professional Practice & Systems** or **Professional Placement** in Trimester 5.



How you will learn

Trimester 1

WORKSHOP: BODY

WRKB

Focus on adorning the body. Explore the importance of identity in art and design. Play with the translation of 3D to 2D. Explore soft materials and form.

WORKSHOP: IMAGE

WRKI

Learn the fundamentals of image capture via photography and film. Translate these into contemporary digital display contexts, including popular social media applications.

WORKSHOP: MESSAGE

WRKM

Explore and play with digital software (e.g. Adobe Illustrator). Develop product and brand identity constructs, using bold and confident ideas.

WORKSHOP: SPACE

WRKS

Focus on the environment and responsible innovation. Learn to create and understand 3D spaces that connect, engage, challenge and disrupt.

DESIGN HISTORY & CULTURE

AXC111

Explore significant moments from the history of art and design. Interrogate the milestones and foundations that have shaped creative practice.

Trimester 2

DESIGN LABORATORY: FOUNDATION

LABF101 LABG101 LABI101
LABX101 LABP101 LABV101

Develop foundational knowledge in your chosen creative discipline. Explore conceptualisation, contextualisation and prototyping, within the industry practice. Acquire the essential skills to realise designs.

DESIGN TECHNOLOGY

APF121 APG121 API121
APX121 APP121 APV121

Develop introductory technical skills required to perform professionally in your area of specialisation. Engage with interactive design, 2D and 3D technical design. Create design templates and digital models.

SOCIAL TREND FORECASTING

AXC121

Develop an understanding of how trends are forecast. Analyse, discuss and develop concepts. Communicate insights by forecasting social and cultural impacts.

FUTURE FORWARD DESIGN

ACC111

Explore the future of design communication through intelligent systems, automation, and emerging technologies. In this unit, you'll blend traditional techniques with next-gen tools, building skills in storytelling, technical illustration, and human-centred innovation.

Trimester 3

DESIGN LABORATORY: ISSUES

LABF102 LABG102 LABI102
LABX102 LABP102 LABV102

Consider the implications of issues impacting the creative industries. Apply art and design solutions in your area of specialisation. Explore issues around sustainable practice and the application of responsible innovation, in relation to ethics, aesthetics and technical constructs.

DESIGN SUB MAJOR

ASF111 ASG111 ASI111 ASX111
ASP111 ASV111 ENT01

Develop foundational knowledge in an alternate discipline. Acquire basic skills and understanding, conceptualise ideas and contextualise work within an alternate industry practice.

DESIGN ISSUES & IMPACT

AXC231

Explore basic concepts important to critical thought and its visual application. Analyse storytelling and narrative aligned to key themes and concepts.

Trimester 4

DESIGN LABORATORY: GLOBAL

LABF203 LABG203 LABI203
LABX203 LABP203 LABV203

Immerse yourself in innovative and forward-thinking collaborative projects. Gain insight into the global world of cultural and creative industries. This studio provides the opportunity for global interface, including cross-campus collaborations.

GLOBAL DESIGN CULTURE

AXE241

Challenge and reference cultural and sub-cultural shifts. Analyse and respond to social, cultural and technological changes in modern design, from the industrial revolution to postmodernism.

ELECTIVES

BRAND STRATEGY ELE001

Create a brand strategy for a new product, experience, or retail concept. Develop a Brand Tool Kit and explore promotional aspects that capture branding.

DESIGN & WELLBEING ELE002

Further design and artistic processes. Study and apply wellbeing in creativity through the lens of people, place and product.

DESIGN THINKING FOR BUSINESS
BUS001

Understand entrepreneurs as problem solvers akin to designers, encouraging the application of design thinking in business to enhance innovation success rates.

PROJECT MANAGEMENT BUS08

Study the dynamic field of project management, focusing on developing and delivering new products, services, and infrastructure. Acquire skills and knowledge in project initiation, planning, management and evaluation.

Trimester 5

DESIGN LABORATORY: INDUSTRY

LABF204 LABG204 LABI204
LABX204 LABP204 LABV204

Develop concepts aligned to an external brief, interacting with a brand, company or organisation related to your chosen specialisation. Evaluate and develop solutions, presentations and concepts, for specific industry projects at a professional level.

BUSINESS PRINCIPLES

ACC241

Undertake an entrepreneurial project that engages with the creative industries. Critically analyse business models, supply systems and production methods. Develop ideas and opportunities to support design business growth.

PROFESSIONAL PRACTICE & SYSTEMS

BPC351

Gain specific insights into selected industry concentrations. Explore systems embedded into the industry relevant to their discipline from concept to consumer.

PROFESSIONAL PLACEMENT

APE241

Students can choose to undertake either Professional Practice & Systems or Professional Placement in Trimester 5. Professional Placement furthers your practical design education through a professional placement in industry.

Trimester 6

DESIGN LABORATORY: CAPSTONE

LABF205 LABG205 LABI205
LABX205 LABP205 LABV205

Undertake an individually guided research and development project to create innovative art and design solutions relevant to your chosen specialisation. Have your work assessed by a panel, determining your final grade for this unit.

PERSONAL & PROFESSIONAL PRACTICE

BPC361

Position yourself within your industry by investigating appropriate career pathways and preparing applications for roles in creative industries.

PROFESSIONAL COMMUNICATION

BCC351

Participate in a capstone project that provides a platform to showcase a final body of work as a major digital or physical project installation.



Redefine traditional business education by combining entrepreneurial thinking with the dynamic energy of creative industries.

Our graduates go on to become

Agency Founders
Launching independent studios, creative businesses or consultancies.

Content Creators
Creating original media for platforms like TikTok or YouTube.

Design Consultants
Working with companies on innovation and brand experiences.

Independent Filmmakers
Producing films, documentaries, or YouTube series.

Textile Artists
Creating pieces or collaborating with fashion/interior brands.

Cultural Consultants
Advising on inclusion, narratives, and creative direction.

Video Editors
Building a business around post-production services.

Creative Technologists
Bridging design and tech in interactive media.

Freelance Designers
Attracting clients and delivering branding, visual identities, graphic design and digital products.

Brand Strategists
Running a consultancies or boutique branding firms.

Exhibition Designers
Designing museum experiences and installations.

Independent Curators
Working with galleries, pop-ups, and exhibitions.

Bachelor of Business and Innovation

Step into a world where creativity meets commerce and innovation drives opportunity. Our Bachelor of Business and Innovation is your launchpad to becoming a trailblazer in creative and cultural industries, empowering you to transform your passions into thriving ventures.

Through project-based learning guided by industry leaders, you'll master skills in strategic planning, branding, and international business, while cultivating the ability to navigate global markets and lead with innovation.

COURSE DETAILS

Intakes	Duration	Delivery	Course ID	Credits	EFSTL*	Total Fees
February June September	2 Years, 6 Trimesters*	In Person	CRS1401529	300 Credit Points	3.0	\$48,000^

*Equivalent full-time study loading
^Domestic student fees

KEY FEATURES

40% entrepreneurship study, 60% business, management & commerce study

15 hours scheduled class time per week + personal study time

No exams, emphasis on start-ups and business innovation

Graduate in just 2 years (full-time)

3 trimesters per year

Course map

YEAR ONE			YEAR TWO		
T1	T2	T3	T4	T5	T6
Exploration	Foundation	Issues	Global	Industry	Self
Entrepreneurship Fundamentals 6h x 12wks 20 credits	Marketing Principles 6h x 12wks 20 credits	Social Entrepreneurship Beyond Profit 6h x 12wks 20 credits	Global Entrepreneurship 6h x 12wks 20 credits	Start-Up Lab New Venture Creation 6h x 12wks 20 credits	Business Innovation Lab 9h x 12wks 30 credits
Design Thinking for Business 3h x 12wks 10 credits	Management Fundamentals 3h x 12wks 10 credits	People & Culture 3h x 12wks 10 credits	Business Systems & Supply Chain 3h x 12wks 10 credits	Leadership & Management 3h x 12wks 10 credits	
Brand Strategy 3h x 12wks 10 credits	Managing Finance 3h x 12wks 10 credits	Business Digital & Disruption 3h x 12wks 10 credits	Project Management 3h x 12wks 10 credits	Business Principles 3h x 12wks 10 credits	Personal & Professional 3h x 12wks 10 credits
Social Trend Forecasting 3h x 12wks 10 credits	Professional Practice Systems 3h x 12wks 10 credits	Elective 1* 3h x 12wks 10 credits	Elective 2* 3h x 12wks 10 credits	Professional Placement 1 3h x 12wks 10 credits	Professional Placement 2 3h x 12wks 10 credits

*Students can select elective options from the Bachelor of Business and Innovation and the Bachelor of Design Arts.



How you will learn

Trimester 1

ENTREPRENEURSHIP FUNDAMENTALS

ENT01

Develop foundational knowledge in entrepreneurship, exploring the distinctions between entrepreneurship and business. Learn about key elements such as risk management, problem-solving and strategic alignment.

DESIGN THINKING FOR BUSINESS

BUS01

Understand entrepreneurs as problem solvers akin to designers, encouraging the application of design thinking in business to enhance innovation success rates.

BRAND STRATEGY

ELE001

Create a brand strategy for a new product, experience, or retail concept. Develop a Brand Tool Kit and explore promotional aspects that capture branding.

SOCIAL TREND FORECASTING

AXC121

Develop an understanding of how trends are forecast. Analyse, discuss and develop concepts. Communicate insights by forecasting social and cultural impacts.

Trimester 2

MARKETING PRINCIPLES

MKT01

Learn about the vital role of marketing in transforming innovative ideas and products into commercial success, emphasising the need for effective communication strategies.

MANAGEMENT FUNDAMENTALS

BUS03

Explore the role of effective management in diverse business structures, applying your knowledge to current practices in creative sectors.

MANAGING FINANCE

BUS04

Learn how to achieve favourable outcomes by effectively managing income, expenses and investments.

PROFESSIONAL PRACTICE & SYSTEMS

BPC351

Gain specific insights into selected industry concentrations. Explore systems embedded into the industry relevant to your discipline, from concept to consumer.

Trimester 3

SOCIAL ENTREPRENEURSHIP BEYOND PROFIT

ENT02

Explore enterprises of the future that address global challenges, emphasising social entrepreneurship and responsible innovation within creative businesses.

PEOPLE & CULTURE

BUS05

Explore HR strategies and organisational culture in creative industries, covering talent and culture management, workforce planning, acquisition, retention and future-proofing strategies.

BUSINESS DIGITAL & DISRUPTION

BUS06

Consider the impact of digital disruption on culture, market segments, industry processes and products, providing you with insights into digital engagement and entrepreneurial approaches.

ELECTIVE 1

Students undertake one Elective Unit in Trimester 3. You can choose from the units below:

- Accounting for Entrepreneurs
- Introduction to E-Commerce
- Design Technology: Graphic & Digital Design
- Design History & Culture
- Design & Wellbeing

Trimester 4

GLOBAL ENTREPRENEURSHIP

ENT03

Understand international business by delving into the distinctive realm of global entrepreneurship. Address challenges, cultural nuances and governance requirements.

BUSINESS SYSTEMS & SUPPLY CHAINS

BUS07

Explore the integral role of supply and value chains in achieving business success, emphasising the need for leaders to comprehend the entire spectrum, from product conception to customer engagement.

PROJECT MANAGEMENT

BUS08

Study the dynamic field of project management, focusing on developing and delivering new products, services, and infrastructure. Acquire skills and knowledge in project initiation, planning, management and evaluation

ELECTIVE 2

Students undertake one Elective Unit in Trimester 4. You can choose from the units below:

- Accounting for Entrepreneurs
- Introduction to E-Commerce
- Design Technology: Graphic & Digital Design
- Design History & Culture
- Design & Wellbeing

Trimester 5

START-UP LAB - NEW VENTURE CREATION

ENT04

Learn to launch a new venture with support, mentorship and resources. Focus on refining business ideas, creating viable plans, developing prototypes and successfully launching start-ups.

LEADERSHIP & MANAGEMENT

BUS09

Learn to apply leadership and management fundamentals across diverse businesses, focusing on leadership and management styles relevant to creative industries.

BUSINESS PRINCIPLES

ACC241

Undertake an entrepreneurial project that engages with the creative industries. Critically analyse business models, supply systems and production methods. Develop ideas and opportunities to support design business growth.

PROFESSIONAL PLACEMENT 1

APE241

Further your practical entrepreneurship education via a professional placement.

Trimester 6

BUSINESS INNOVATION LAB

ENT05

Apply acquired knowledge and tools to solve real-world entrepreneurship problems. Develop and refine ideas from concept to reality, creating innovative business strategies for sustainable solutions. Have your work assessed by an industry panel, determining your final grade for this unit.

PERSONAL & PROFESSIONAL PRACTICE

BPC361

Position yourself within your industry, investigate appropriate career pathways, prepare applications for roles across creative industries.

PROFESSIONAL PLACEMENT 2

PE242

Enhance your understanding of professional practice responsibilities and ethics, developing business and marketing skills through a placement that includes the creation of a business feasibility plan.



Higher Education Diplomas

Ready to lay the foundation for a dynamic career in design? Our Higher Education Diplomas equip you with the technical skills and creative mindset to bring your ideas to life. From conceptualisation to construction, be empowered to transform your vision into tangible outcomes, preparing you for the fast-paced world of professional design.

COURSE DETAILS

Intakes	Duration	Delivery	Course ID	Credits	EFSTL*	Total Fees
February June September	1 Year, 3 Trimesters*	In Person	Fashion Design: CRS1400696 Graphic Design: CRS1400697	150 Credit Points	1.5	\$24,000^

*Equivalent full-time study loading

^Domestic student fees

Graphic Design

In a world driven by visual communication, our Higher Education Diploma of Graphic Design equips you with the skills to excel in the ever-evolving creative industry. Explore digital design, typography, branding or packaging, and craft impactful design solutions from conceptualisation to prototyping.

IN THIS DIPLOMA, YOU'LL:

- Build a professional portfolio that showcases your creative and technical skills
- Explore innovative approaches to both print and digital design platforms
- Develop expertise in creating compelling brand identities and visual communication strategies
- Master contemporary software and tools, while honing your ability to convey ideas across mediums

Successful completion of this Diploma will qualify you for credit to be applied on further study in the relevant major specialisation of LCI Melbourne's Bachelor of Design Arts.

Fashion Design

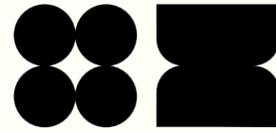
Transform your vision into a fashion collection, with our Higher Education Diploma of Fashion Design, where creativity meets craftsmanship. Guided by mentors with extensive industry experience, this course equips you with foundational skills from fabric handling and garment construction to branding and distribution. Develop the expertise needed to bring your designs to life.

IN THIS DIPLOMA, YOU'LL:

- Cultivate technical proficiency and creative expression through hands-on projects
- Develop the skills to launch your own label or contribute to global fashion brands
- Gain industry-relevant training to prepare for entry-level roles in the fashion industry
- Build a strong foundation in design, construction and branding for the fashion industry

Successful completion of this Diploma will qualify you for credit to be applied on further study in the relevant major specialisation of LCI Melbourne's Bachelor of Design Arts.

Course maps



DIPLOMA OF GRAPHIC DESIGN

T1	T2	T3
Identity	Empowerment	Innovation
Graphic Design Studio 1 6h x 12wks 30 credits	Graphic Design Studio 2 6h x 12wks 30 credits	Graphic Design Studio 3 6h x 12wks 30 credits
Design History & Culture 3h x 12wks 10 credits	Social Trend Forecasting 3h x 12wks 10 credits	Future Context 3h x 12wks 10 credits
Design Fundamentals 3h x 12wks 10 credits	Digital Communication 3h x 12wks 10 credits	Creative Practice 3h x 12wks 10 credits

DIPLOMA OF FASHION DESIGN

T1	T2	T3
Identity	Empowerment	Innovation
Fashion Design Studio 1 6h x 12wks 30 credits	Fashion Design Studio 2 6h x 12wks 30 credits	Fashion Design Studio 3 6h x 12wks 30 credits
Design History & Culture 3h x 12wks 10 credits	Social Trend Forecasting 3h x 12wks 10 credits	Future Context 3h x 12wks 10 credits
Design Fundamentals 3h x 12wks 10 credits	Digital Communication 3h x 12wks 10 credits	Creative Practice 3h x 12wks 10 credits

Trimester 1

DIPLOMA OF FASHION DESIGN

FASHION DESIGN STUDIO 1 STFD1

Explore foundational principles in the world of Fashion Design. Examine the techniques, materials and creative processes that underpin the development of garment concepts and collections.

DIPLOMA OF GRAPHIC DESIGN

GRAPHIC DESIGN STUDIO 1 STGD1

Explore the fundamentals of Graphic Design by conceptualising and realising creative ideas. Develop proficiency in Adobe Creative Suite tools, while mastering layout design for print, point-of-sale and packaging applications.

COMMON SUBJECTS

DESIGN HISTORY & CULTURE AXC111

Explore significant moments from the history of art and design. Interrogate the milestones and foundations that have shaped creative practice.

DESIGN FUNDAMENTALS COM111

Discover universal principles at the core of all design disciplines. Investigate the interplay of colour, form and composition, while refining drawing techniques through the study of texture, light and shadow.

Trimester 2

FASHION DESIGN STUDIO 2 STFD2

Develop commercial collections by navigating client briefs, budgets and timelines, while refining skills in pitching and presenting creative concepts.

GRAPHIC DESIGN STUDIO 2 STGD2

Engage with real-world industry briefs to develop a brand campaign. Collaborate to understand brand identity, refine client pitches and explore creative solutions, culminating in the presentation of a fully realised campaign.

SOCIAL TREND FORECASTING AXC121

Develop an understanding of how trends are forecast. Analyse, discuss and develop concepts. Communicate insights by forecasting social and cultural impacts.

DIGITAL COMMUNICATION COM222

Master the essentials of digital design through creative software. Apply foundational principles to craft compelling presentations, social media content, and visual communication outputs.

Trimester 3

FASHION DESIGN STUDIO 3 STFD3

Explore complex design challenges to define your personal ethos and preferred methodologies. Explore future fashion concepts, functional needs and audience insights, culminating in a mini collection and professional portfolio for a selected client.

GRAPHIC DESIGN STUDIO 3 STGD3

Explore complex design challenges to define your personal ethos and preferred methodologies. Develop a unique concept and campaign with tailored collateral for a selected market, considering brand identity, functional needs and audience insights.

FUTURE CONTEXT CXT333

Address global challenges through innovative design solutions aligned with the United Nations' Sustainable Development Goals (SDGs). Investigate the intersection of social, cultural and technological factors to create market-ready designs that respond to both local and global needs.

CREATIVE PRACTICE COM333

Prepare for a successful design career by building a professional portfolio and personal branding materials. Explore career pathways and gain insights from industry experts to position yourself confidently in the design industry.

Our graduates go on to become

DIPLOMA OF GRAPHIC DESIGN
GRADUATES CAN BECOME:

Graphic Designers
Typographers
Motion Graphics
Designers
Animators

DIPLOMA OF FASHION DESIGN
GRADUATES CAN BECOME:

Fashion Designers
Patternmakers
Garment Technicians
Visual Merchandisers



Life at LCI Melbourne



A vibrant campus, hands-on experience, and industry connections are at the heart of student life at LCI Melbourne. You won't just be attending classes in Collingwood, you'll be immersing yourself in a creative community where ideas flow freely, and opportunities to learn and grow are everywhere.

Engaging Campus Events

Our campus gallery is the heart of student creativity, hosting both internal and external events throughout the year. You'll have access to exhibitions, performances, talks, and collaborations that provide real-world exposure to the industry.

Small Classes, Big Impact

With our small class sizes, you'll receive individualised support and hands-on training. Our faculty are either currently working in industry or have extensive industry experience, bringing real-world knowledge and up-to-date insights on the latest trends and tools.

Up-to-Date Courses, Industry-Ready Skills

As a private institution, we're able to keep our courses relevant, up-to-date, and closely aligned with the needs of the industry. You'll never feel like you're stuck in the past at LCI Melbourne, we're always evolving to keep up with current trends and demands.

A Creative Community

Be part of a diverse, supportive, and dynamic network. Collaborate with other students, share ideas, and build lasting connections that will serve you in your career and beyond. Plus, with our campus based in Collingwood, you'll be at the heart of Melbourne's creative hub, surrounded by inspiring street art, galleries, cafes, and an endless stream of creative energy.





Our partners

At LCI Melbourne, our extensive industry partnerships open doors for students to gain real-world experience and build valuable connections. Through these collaborations, you'll have opportunities to:

- Contribute to real-world industry projects and case studies
- Attend guest lectures from industry leaders
- Participate in professional practice projects
- Seek out internship opportunities
- Engage in freelance or commission work
- Showcase your work and network with industry professionals

It's all designed to help you graduate confident, connected, and career-ready.

“Through LCI Melbourne’s partnership with Football Australia, I had the opportunity to register for an internship with them, and I was one of two people selected! It’s a really big opportunity, especially for an international student with the limited time we have in Australia. This internship will be a great stepping stone.”

Georgina Lenanda Sugiawan
Student, Graphic and Digital Design
B. Design Arts

OUR STUDENTS HAVE WORKED ON PROJECTS WITH:



ART GALLERY
OF BALLARAT



Design Institute
of Australia



FASHION
JOURNAL

PayPal
MELBOURNE
FASHION
FESTIVAL



HIGH
SCORE

M/FW

FAQs

Can I study part-time?

Yes, part-time study options are available if you're enrolled as a Domestic student. It will mean that your course extends beyond the usual duration, so you complete all the required learning over a longer period.

Can I study online?

All LCI Melbourne degrees and diplomas are only available in on-campus study mode.

What happens in my admission consultation?

The main goal of our Admission Consultation is to work with you to understand your motivations and ambitions, and find the best courses we offer to match. It's not about proving your current level of ability, or even the work you have completed in the past. We see it as our first chance to work with you, and help you shape your creative future, based on what interests you.

Do you offer financial assistance?

Domestic students enrolled in our degrees or diplomas can access FEE-HELP — a loan from the Australian Government to pay all or part of your fees while studying. New Zealand Special Category Visa holders, permanent humanitarian visa holders and Pacific engagement visa holders are also eligible.

Do you offer scholarships?

A limited number of scholarships are available for full-time students experiencing financial hardship, health challenges, relocating from a regional area, or returning to study as a mature-aged student.

Scholarships are also offered to support Indigenous students. Eligibility criteria apply, so chat with an Admissions Advisor to see what might be available for you.

Can I get Recognition of Prior Learning (RPL)/credits for previous study?

Yes, our students are welcome to apply for recognition of prior learning (RPL), and your Admissions Adviser can support you with this. You'll need to include details of your academic history to support the application. The amount of credit provided will be reviewed on a case-by-case basis.

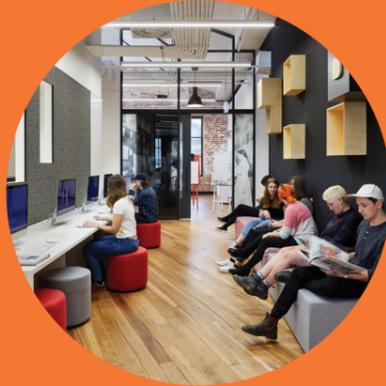
Can I apply directly instead of going through VTAC?

You can apply directly through our website anytime. It's free to submit your application, with a \$200 registration fee payable if you accept your offer.

How to Apply

At LCI, it's all about you.

Our application process is designed to get to know who you are — your passions, talents, and ambitions.

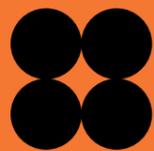


Ready to Apply? Here's How!



1.

Submit your application on our website or apply through VTAC for Trimester 1 (February).



2.

One of our Admissions Advisors will reach out for a quick chat about what's next.



3.

You'll be invited to an Admission Consultation — a relaxed conversation about your passions, goals, and how LCI can help you get where you want to go.

Any questions, you can always ask for personalised support from our Admissions Advisers.



Apply now

Entry Requirements

Here's exactly what you need to be considered for a place in our degrees and diplomas. For all our courses, you'll need to be 18 years of age by the time you start.

Bachelor of Design Arts, Fashion Design Diploma, Graphic Design Diploma

Satisfactory completion of Australian Year 12 or an equivalent qualification.

An admissions consultation.

ATAR scores are not used in the consideration of your application into the Bachelor of Design Arts or our Higher Education Diplomas. Unscored VCE or the VCE Vocational Major (or equivalents) are accepted for entry.

Year 12 applicants who apply through VTAC can bypass the Admissions Consultation if they have completed any of the following VCE or VCE VET 3&4 Units:

- Applied Fashion Design and Technology (VCE VET)
- Art Creative Practice
- Art Making and Exhibiting
- Creative and Digital Media (VCE VET)
- Media
- Product Design and Technologies
- Visual Arts (VCE VET)
- Visual Communication Design

Bachelor of Business and Innovation

Satisfactory completion of Australian Year 12, with an ATAR score of 60 or an equivalent qualification.

Considerations for International Students

Please note that International students must also:

- Provide proof of English Proficiency (IELTS overall score of 6.0, with no skills band lower than 5.5 or equivalent like TOEFL, Pearson Test of English or CAE)
- Obtain a current student visa to study in Australia from the Department of Home Affairs
- Obtain Overseas Student Health Cover

This guide provides information about LCI Melbourne's courses for Australian and New Zealand citizens and permanent residents of Australia. Prepared June 2025. Every effort has been made to ensure the information contained in this publication is accurate and current at the date of printing. Courses and subject content and requirements may be subject to change after publication of this guide. For the most up-to-date information, please refer to the LCI Melbourne website.

Choose different



THE  WORLD
IS YOUR  CLASSROOM



Immerse yourself in all our creative campus has to offer

Register today for an Open Day, Student for a Day workshops or exhibitions.

150 Oxford Street, Collingwood VID 3066
Phone: 03 9676 9000
Email: applications@lcmelbourne.edu.au

Connect with LCI Melbourne on socials

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CRICOS Provider Code: 02201G



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LCI Education